

Media Release

Heffron's all new Super Foundations

23/02/2023

Heffron launches all new Super Foundations, a short course designed for those entering the SMSF sector.

Managing Director, Meg Heffron, has announced the launch of Super Foundations, Heffron's newest course in their Learning Centre. This course is designed to upskill new starters in the industry, or those new to superannuation and SMSFs, giving them a solid foundation from which they can build their knowledge over time.

Heffron's Managing Director, Meg Heffron, calls it "the natural next step in Heffron's educational offering".

"Super Foundations has been created based on customer feedback that they needed a short, easy to understand course to upskill junior employees or employees who were simply new to super and SMSFs. It also works perfectly for our own new starters who come to us with a variety of backgrounds and experience but need to get up to speed quickly."

"We've created two learning pathways for clients completing the course to give them the choice of short self-paced online learning modules, or intensive webinars in an online classroom style. We want our clients to be able to choose the most effective learning method for them and we know it isn't always possible for staff to take a whole day out for training. Our solution enables course attendees to incorporate this into their busy working week." said Heffron.

Those who choose the self-paced modules will complete seven, online learning modules that take 30 to 45 minutes each and can be completed at any time over three months. Those who prefer an interactive, online classroom style have two intensive webinars of three hours each delivered across two weeks.

Both include assessments to earn CPD certification during and upon finishing the course, while content is still fresh.

"They are very much designed to help those just starting their superannuation journey to get across the key concepts, understand some of the language and have a base level of knowledge about superannuation. We know that not everyone wants to become a superannuation expert but many people need a simple introduction that helps them get started. Those who need to know more can then deepen their understanding via Heffron's

existing Education Bites series. This continues the model of micro courses but explores individual topics in more detail.”

Topics covered in Super Foundations include an introduction to superannuation and SMSFs, contributions, SMSF investments, getting money out of super, how super funds are taxed and running an SMSF. The course is very deliberately broader than just SMSFs – covering the full range of superannuation issues.

For more information go to <https://www.heffron.com.au/services/super-foundations>

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For more information or interview requests please contact Heffron:

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About Heffron

Heffron SMSF Solutions has been at the forefront of providing holistic solutions for SMSF trustees and their advisers and accountants since its inception 20 years ago and today is one of Australia's largest independent SMSF service providers.

At Heffron we are passionate about raising standards within the Australian financial services industry, to make SMSFs more accessible, safer and simpler for accountants, advisers and the trustees who rely on them. For more information visit: <https://www.heffron.com.au/>