

Media Release

Heffron partners with SMSF Association

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Heffron and the SMSF Association are proud to join forces to offer a complimentary period of membership to students who complete Super Foundations, Heffron's newly launched course for those entering the superannuation and SMSF sector.

Super Foundations is Heffron's newest education offering, designed to quickly upskill those new to superannuation and SMSFs and provide them with a solid foundation they can build on over time.

Heffron created the course based on customer feedback that they needed a short, easy-to-understand course to upskill junior employees or those transitioning into the superannuation and SMSF space. Super Foundations has the flexibility of two learning pathways.

"We've created two learning pathways for clients completing the course. They have a choice of short self-paced online learning modules, or intensive webinars in an online classroom style. We want our clients to be able to choose the most effective learning method for them and we know it isn't always possible for staff to take a whole day out for training. Our solution enables course attendees to incorporate this into their busy working week and learn in the format that best suits their needs."

"We are really pleased to see so many businesses integrate Super Foundations into their staff onboarding strategy already. It's allowed specialists to focus their time on servicing clients and have the comfort that their new starters are getting comprehensive, up-to-date training." said Meg Heffron.

As an added bonus, graduates are invited to claim a complimentary period of membership with the SMSF Association, and, depending on eligibility criteria, will have the option of either an Associate or Affiliate membership, valued at up to \$620.

These complimentary periods of membership will keep SMSF practitioners up-to-date with the latest developments in the SMSF sector as well as being part of the SMSF community. Heffron's Managing Director, Meg Heffron, says "This is a wonderful opportunity for those new to the SMSF sector to grow their expertise and build connections in the industry. We are excited to partner with the SMSF Association with this premium offer for Super Foundations graduates."

For more information go to <https://www.heffron.com.au/services/super-foundations> and <https://www.smsfassociation.com/heffron-super-foundations-course-complimentary-membership>

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For more information or interview requests please contact Heffron:

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About Heffron

Heffron SMSF Solutions has been at the forefront of providing holistic solutions for SMSF trustees and their advisers and accountants since its inception 25 years ago and today is one of Australia's largest independent SMSF service providers.

At Heffron we are passionate about raising standards within the Australian financial services industry, to make SMSFs more accessible, safer and simpler for accountants, advisers and the trustees who rely on them. For more information visit: <https://www.heffron.com.au/>